

Palladium Group EEIG

22-24 Ely Place, London, EC1N 6TE

Cookie Policy

This notice is intended to explain the procedures followed to collect, through cookies and/or other tracking technologies, the information provided by users when they visit <http://www.palladium-group.com/>.

Introduction to cookies and other tracking tools

Generally speaking, cookies are files that store information about your navigation on the website. Cookies will store some details that may help you enjoy your browsing experience (for example, it allows us to ensure that the information on the site in your future visits responds to your preferences).

At the same time, cookies help us to understand some relevant details about the use of our site - for example, to identify most visited pages and contents, and for how long. Through these tools, we can make the site more responsive to your requests and more comfortable to navigate.

Consent to the installation of cookies

European legislation requires operators of websites that use cookies or other similar technologies to inform the user about the types of cookies. In certain cases, the law requires us to request an express consent from you.

There are mainly three types of cookies.

The website operator usually installs **technical cookies** to guarantee the usual browsing and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas).

Analytics cookies, similar to technical cookies when used directly by the site operator, are used to collect information in an aggregate form on the number of users and how they visit the site.

Profiling cookies are used to create user profiles and to send advertising messages in line with the preferences expressed by the user when surfing the web. This website DOESN'T use profiling cookies.

Cookies can also be distinguished between first-party and third-party cookies (it depends on the subject who manage the cookie and receive the information). We have a first-party cookie if the tool is controlled by the owner of the site, who is then responsible for providing information and indicating how to block the tracking. We talk about third-party cookie when they are managed by a third party other than the site owner. For these cookies, the obligation to inform and indicate the methods for any blockage lies with the third party, while the owner of the site is obliged to insert on the site the link to the site of the third party where these elements are available.

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In our case, the Website uses certain tools that allow the installation of third-party analytics cookies. In particular, the following services are concerned:

Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google uses the Personal Data to track and examine the use of the site, compile reports and share them with other services developed by Google. The cookies used are the following: "_utma"; "_utmb"; "_utmc" "utmz". To give website visitors the opportunity to prevent the use of their data by Google Analytics, you can download and install the browser add-on (Opt-Out) for deactivation of Google Analytics JavaScript (ga.js, analytics.js, dc.js), available at <https://tools.google.com/dlpage/gaoptout?hl=en>.

Given the complexity related to the identification of technologies based on cookies and their very close integration with the operation of the web, the User is invited to contact the Data Controller if he would like to receive any further information on the use of cookies and any use of the same - for example by third parties - made through this site.

Some final indications

Since the Owner cannot technically control the installation of Cookies and other tracking systems operated by third parties through the services used within the Site, any specific reference to Cookies and tracking systems installed by third parties is indicative. To obtain complete information, please review the privacy policy of any third-party services listed in this document.

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London, October 16th 2019